

LET SHOW
BUSINESS
GROW YOUR
BUSINESS



DELIGHT RESIDENTS
GENERATE REVENUE
NO NEW INFRASTRUCTURE



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DIRECTVstream

BULK SERVICES



NO NEW INFRASTRUCTURE

Add value without adding additional infrastructure.

No technician visits – just service residents can start using today.

INCREASE REVENUE POTENTIAL

Attract and retain residents who will pay more for a superior video amenity.

JUST NEEDS INTERNET

Enhance any bulk internet solution with streaming DIRECTV content.

COMMITTED TO CONTENT

Partner with the provider who knows that entertainment is an essential – not an add on.

DIRECTVstream

BULK SERVICES

DIRECTV IS A PARTNER THAT KNOWS ENTERTAINMENT

- 27 Year Company History
- 20% Market Share of Q2 2021 Video Subscribers
- Top Ranked in Overall Satisfaction by JD Power

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DIRECTVstream

BULK SERVICES



DON'T SETTLE FOR AN ADD-ON VIDEO PACKAGE THAT DOESN'T GIVE YOUR RESIDENTS THE CONTENT THEY WANT.

Pair DIRECTV Stream Bulk Services with a Bulk Highspeed Broadband Solution and make premium entertainment standard in every unit.

THE BEST OF LIVE TV & ON DEMAND

- Live, local and national channels streaming on all their favorite screens

Local Channels: Not available in select areas. Channels vary by package & billing region.

Device may need to be in billing region in order to view.

- 20 hours of cloud DVR storage in every package

Data connection req'd. Recordings expire after 9 months. In a series recording, max 30 episodes stored (oldest deleted first which may be in less than 9 months). Restrictions apply.

- Streaming device and full-feature remote control at no additional cost to the resident

- Access to 7,000+ apps like HBO Max®, Prime Video, Netflix and much more

Requires DIRECTV STREAM device. Separate subscription/login required for HBO Max®, Netflix, Prime Video and other third party apps. Restrictions apply. See amazon.com/amazonprime for Prime Video details.

PICK THAT PACKAGE THE MAKES THE MOST SENSE FOR YOUR RESIDENTS AND YOUR BUSINESS.

With DIRECTV Bulk Services, you can provide residents with immediate access to world-class content. That means all the TV, movies, news, and premium sports networks they want – whether you have 5 or 5,000 units.

| BASE PACKAGES | BASE CHANNELS | PER UNIT COST/MONTH |
|-----------------------|----------------------|---------------------|
| ENTERTAINMENT Package | 75+ Channels | Call |
| CHOICE™ Package | 105+ Channels | For |
| ULTIMATE™ Package | 140+ Channels | Pricing |

INCLUDED IN ENTERTAINMENT PACKAGE



DIRECTVstream

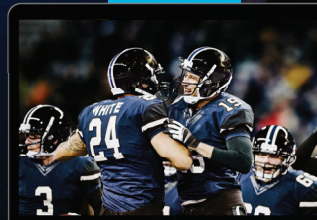
BULK SERVICES

PLUS, ADD **HBOmax** AND **SHOWTIME** FOR
EVEN MORE ADDED VALUE.

Give residents even more with HBOMax for only \$3.75/unit per month and Showtime for only \$0.99/unit month*.

*This only applies as part of a bundle when you add HBO Max, if not, it is a higher price as a standalone.

Plus, even more add-ons like Starz, Cinemax, Epix, and unlimited cloud DVR are available at an additional cost per unit.



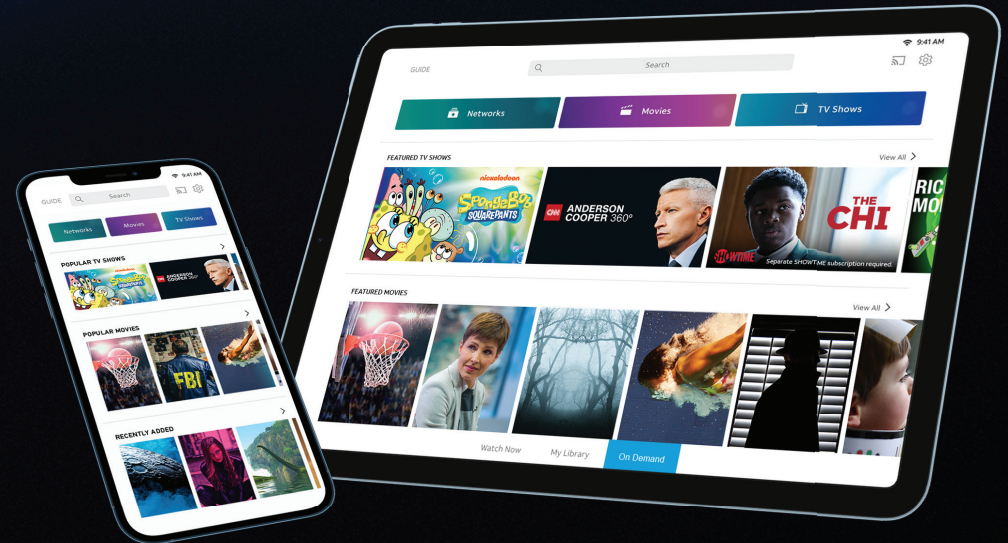
THE DIRECTV APP



An Everywhere Amenity

DIRECTV STREAM is an application your residents can use on their devices at home or while traveling.

Using their phone or tablet, residents can stream anytime, anywhere in the US, build binge-worthy libraries of top networks and shows, and pause and rewind live TV.





| OWNER PAID SERVICES (PER UNIT/MONTH) | | | | RESIDENT PAID | | | |
|--|---------|--------------------------|--------|--|------|--|--|
| BULK PACKAGES INCLUDES 1 DEVICE 20-HOUR CDVR | | BULK BOLT-ONS | | BRIDGE PACKAGES | | RESIDENTIAL RATE | |
| Entertainment | Call | HBO Max & Cinemax Bundle | \$3.75 | Entertainment to Choice | \$32 | Standard bolt-ons Premium Packages Streaming devices | |
| Choice | Up to | Showtime New | \$1.99 | Entertainment to Ultimate | \$48 | | |
| Ultimate | 60% off | Showtime New 2nd prem. | \$0.99 | Entertainment to Premier | \$95 | | |
| TV Access Fee \$14 per package (includes \$2 Tech Fee) | | Starz | \$6.60 | Choice to Ultimate | \$40 | | |
| | | Cinemax | \$6.60 | Choice to Premier | \$85 | | |
| | | Epix | \$3.00 | Ultimate to Premier | \$65 | | |
| | | Extra Devices (1-3) | \$3.50 | (\$10 discount off Premier bridge package per bulk premium for up to 2 premium bolt-ons, max \$20) | | | |
| | | Unlimited cDVR | \$5.00 | | | | |
| | | HBO Max | \$6.60 | | | | |